

# **Billion Dollar Fish The Untold Story Of Alaska Pollock By Bailey Kevin M 2013 Hardcover**

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Food in America: The Past, Present, and Future of Food, Farming, and the Family Meal [3 volumes] - Andrew F. Smith 2017-02-16

This three-volume work examines all facets of the modern U.S. food system, including the nation's most important food and agriculture laws, the political forces that shape modern food policy, and the food production trends that are directly impacting the lives of every American family. • Examines a breadth of contemporary food controversies and offers diverse viewpoints on them, placing these perspectives fairly into a broader historical context • Presents a multidisciplinary approach to the subject of food that highlights related issues in transportation, business, diet and nutrition, public health, the environment, and public policy • Includes primary documents that illuminate important laws, policies, and perspectives on the environmental, public health, and economic impact of food • Provides readers with the latest information about food controversies as well as

extensive resources for further study on major food controversies

*You Can't Make "Fish Climb Trees"* - Lawrence Muganga 2018-08

In our rapidly changing global environment where learning methods, styles and access vary dramatically it is increasingly necessary to stimulate conversation around drastically revolutionizing education. In *You Can't Make a Fish Climb Trees: Overcoming Educational Malpractice through Authentic Learning* author and scholar Lawrence Muganga advocates for educational transformation and exposes our archaic education systems modeled for nineteenth-century Europe, which has allowed governments and administrators to structure and deliver education as if it were an assembly line. The current model largely discounts students' individual differences and natural abilities impacting their ability to transition from the classroom into the workforce. While he focuses on the need for more dynamic education

models in Sub-Saharan Africa, Muganga establishes applications for the presence of Authentic Learning—where teaching happens in a student-centered environment filled with real-world applications—throughout the global community. Drawing from the research of educational experts worldwide, he advocates for the kind of revolutionized education model that would see students' individuality used to empower them so that they can navigate their future and the workforce successfully.

The Eighty-Dollar Champion - Elizabeth Letts  
2012-05-29

#1 NEW YORK TIMES BESTSELLER • The dramatic and inspiring story of a man and his horse, an unlikely duo whose rise to stardom in the sport of show jumping captivated the nation Harry de Leyer first saw the horse he would name Snowman on a truck bound for the slaughterhouse. The recent Dutch immigrant recognized the spark in the eye of the beaten-up nag and bought him for eighty dollars. On

Harry's modest farm on Long Island, he ultimately taught Snowman how to fly. Here is the dramatic and inspiring rise to stardom of an unlikely duo. One show at a time, against extraordinary odds and some of the most expensive thoroughbreds alive, the pair climbed to the very top of the sport of show jumping. Their story captured the heart of Cold War-era America—a story of unstoppable hope, inconceivable dreams, and the chance to have it all. They were the longest of all longshots—and their win was the stuff of legend.

**Billion Dollar Hollywood Heist** - Houston Curtis  
2020-03-24

"Right out of the gate, the entire game was designed to empty the pockets of those rich, celeb-loving LA suckers."—Houston Curtis  
Leonardo DiCaprio. Alex Rodriguez. Tobey Maguire. Ben Affleck. Matt Damon. John Cassavetes. What do these people have in common? Not just fame and fortune; all these men are also alumni of the ultra-exclusive, high-

stakes poker ring that inspired Aaron Sorkin's Oscar-nominated film, *Molly's Game*. But Houston Curtis, the card shark who co-founded the game with Tobey Maguire, knows that Sorkin's is the whitewashed version. In *Billion Dollar Hollywood Heist*, Curtis goes all-in, revealing the true story behind the game. From its origins with Maguire to staking DiCaprio's first game, installing Molly Bloom, avoiding the hookers and blow down the hall, and weathering the FBI investigation that left Curtis with a lien on his house, this is the no-holds-barred account of the world's most exclusive Texas Hold 'Em game from the man who started it—with all the names and salacious details that *Molly's Game* left out. With the insider appeal of *Rounders*, more A-listers than *Ocean's 11*, and the excitement of *The Sting*, *Billion Dollar Hollywood Heist* is the untold, insider's story that makes *Molly's Game* look tame.

*The Men All Singing* - John Frye 1978

**Lucifer's Banker Uncensored** - Bradley C. Birkenfeld 2020-09-30

Updated and Uncensored! As a private banker working for the largest bank in the world, UBS, Bradley Birkenfeld was an expert in Switzerland's shell-game of offshore companies and secret numbered accounts. He wined and dined ultrawealthy clients whose millions of dollars were hidden away from business partners, spouses, and tax authorities. As his client list grew, Birkenfeld lived a life of money, fast cars, and beautiful women, but when he discovered that UBS was planning to betray him, he blew the whistle to the US Government. The Department of Justice scorned Birkenfeld's unprecedented whistle-blowing and attempted to silence him with a conspiracy charge. Yet Birkenfeld would not be intimidated. He took his secrets to the US Senate, the Securities and Exchange Commission, and the Internal Revenue Service, where he prevailed. His bombshell revelations helped the US Treasury recover over

\$15 billion (and counting) in back taxes, fines, and penalties from American tax cheats. But Birkenfeld was shocked to discover that at the same time he was cooperating with the US Government, the Department of Justice was still doggedly pursuing him. He was arrested and served thirty months in federal prison. When he emerged, the Internal Revenue Service gave him a whistle-blower award for \$104 million, the largest such reward in history. A page-turning real-life thriller, *Lucifer's Banker Uncensored* is a fascinating behind-the-scenes look at the secret Swiss high-net worth banking industry and a harrowing account of our government's justice system. Readers will follow Birkenfeld and share his outrage with the incompetence and possible corruption at the Department of Justice, and they will cheer him on as he "hammers" one of the most well-known and powerful banks in the world.

*Eating the Ocean* - Brian Payne 2022-12-02  
During the first half of the twentieth century,

Canadian fisheries regularly produced more fish than markets could absorb, driving down profits and wages. To address this, both industry and government sought to stimulate domestic consumption via increased advertising. In *Eating the Ocean* Brian Payne explores how government-funded marketing called upon Canadian housewives to prepare more seafood meals to improve family health and aid an industry central to Canadian identity and heritage. The goal was first to make seafood a central element of a "wholesome" diet as a solution to a perceived nutritional crisis, and, second, to aid industry recovery and growth while decreasing Canadian fisheries' dependency on foreign markets. But fishery managers and policymakers fundamentally miscalculated consumer demand, wrongly assuming that Canadians could and would eat more seafood. Fisheries continued to extract more fish than the environment and the market could sustain, and the collapse of the nation's

fisheries that we are now seeing has as much to do with failed assessments of market demand as it does with faulty extraction practices. Using internal communications between industry leaders and Ottawa bureaucrats, as well as advertising and promotional material published in the nation's leading magazines, national and local newspapers, and radio programming, *Eating the Ocean* traces the flawed understanding of not only supply but demand, a misguided gamble that caused fisheries to become the most mismanaged resource economy in early-twentieth-century Canada.

**The Thousand Dollar Fish** - Paul Hutchens  
1996-02-01

The tales and travels of the Sugar Creek Gang have passed the test of time, delighting young readers for more than fifty years. Great mysteries with a message, The Sugar Creek Gang series chronicles the faith-building adventures of a group of fun-loving, courageous Christian boys. Your kids will be thrilled, chilled,

and inspired to grow as they follow the legendary escapades of Bill Collins, Dragonfly, and the rest of the gang and see how they struggle with the application of their Christian faith to the adventure of life. An incredible discovery in an icehouse leads to an encounter with a criminal. Will the police come quickly enough to catch the man the gang trapped? Will the gang be able to deliver an important letter from Little Tom Till's mom before it's too late? In this tale from northern Minnesota, the gang learns about several kinds of fishing, the most important being fishing for men.

**Global Outlaws** - Carolyn Nordstrom 2007  
"A deeply insightful book that connects the dots of the hidden systems that have subverted democracy and caused the type of desperation and anger that result in a 9/11. A book that opens our awareness."--John Perkins, author of The New York Times bestseller *Confessions Of An Economic Hit Man* "Anyone interested in global economic crime should read this book."--

Charmian Gooch, a founding director of Global Witness "Global Outlaws is a revealing book about a global trend whose importance is still far from being fully recognized."--Moises Naim, Editor in Chief of Foreign Policy Magazine and author of *Illicit: How Smugglers Traffickers and Copycats are Hijacking the Global Economy*

"Carolyn Nordstrom's important new book takes us on a dark journey through war-torn landscapes riddled with corruption, violence, and gross inequalities. It is a compelling study--one guided by the norms of scholarly research but also written out of deeply felt experience. A book infused by anger, compassion, but also hope."--Andrew Mack, University of British Columbia

"This is a fascinating, insightful, and important ethnographic study of the intersection of crime, finance, and power in the illegal, 'informal', or underground economy. I have read all of Carolyn Nordstrom's books, and this is the best one yet."--Jeff Sluka, Massey University

"Carolyn Nordstrom's *Global Outlaws* is a rare

and remarkable fusion of economic anthropology and travel writing. The prose is highly engaging without being sensationalistic. This is a timely and fascinating read for anyone looking for an on-the-ground account of the clandestine underside of globalization."--Peter Andreas, co-author of *Policing the Globe: Criminalization and Crime Control in International Relations*

"Carolyn Nordstrom is the best fieldworker in anthropology, bar none. Yet again she has pioneered new fieldsites and new forms of ethnography in this book, as well as presented a new framework for viewing economics and economic power. This is undoubtedly a highly important work that sets new frontiers for anthropology."--Monique Skidmore, Australian National University

[Fishing Lessons](#) - Kevin M. Bailey 2018-05-01

Fish bones in the caves of East Timor reveal that humans have systematically fished the seas for at least 42,000 years. But in recent centuries, our ancient, vital relationship with the oceans

has changed faster than the tides. As boats and fishing technology have evolved, traditional fishermen have been challenged both at sea and in the marketplace by large-scale fishing companies whose lower overhead and greater efficiency guarantee lower prices. In *Fishing Lessons*, Kevin M. Bailey captains a voyage through the deep history and present course of this sea change—a change that has seen species depleted, ecosystems devastated, and artisanal fisheries transformed into a global industry afloat with hundreds of billions of dollars per year. Bailey knows these waters, the artisanal fisheries, and their relationship with larger ocean ecology intimately. In a series of place-based portraits, he shares stories of decline and success as told by those at the ends of the long lines and hand lines, channeling us through the changing dynamics of small-scale fisheries and the sustainability issues they face—both fiscal and ecological. We encounter Paolo Vespoli and his tiny boat, the Giovanni Padre, in the Gulf of

Naples; Wenche, a sea Sámi, one of the indigenous fisherwomen of Norway; and many more. From salmon to abalone, the Bay of Fundy to Monterey and the Amazon, Bailey's catch is no fish tale. It is a global story, casting a net across waters as vast and distinct as Puget Sound and the Chilean coast. Sailing across the world, Bailey explores the fast-shifting current of how we gather food from the sea, what we gain and what we lose with these shifts, and potential solutions for the murky passage ahead.

**Alaska Codfish Chronicle** - James Mackovjak  
2019-08-15

Cod is one of the most widely consumed fish in the world. For many years, the Atlantic cod industry took center stage, but partly thanks to climate change and overfishing, it is more and more likely that the cod on your kitchen table or in your fast food fish fillets came from Alaska's Pacific Cod Fishery. *Alaska Codfish Chronicle* is the first comprehensive history of this fishery. It looks at the early decades of the fishery's

history, a period marked by hardship and danger, as well as the dominance of foreign fishermen. And the modern era, beginning in 1976 when the United States claimed an exclusive economic zone around the Alaska coasts, "Americanizing" the fishery and replacing the foreign fleets that had been ravaging the resources in the Gulf of Alaska and the Bering Sea. Today, the Pacific cod fishery is, in terms of poundage, the second largest fishery in Alaska, and considered among the best-managed fisheries in the world. This history is extremely well documented, does not spare details, and is accessible to general readers. It incorporates nearly a hundred photographs and illustrations and is sprinkled with numerous observations from fishing industry journals and reports, even incorporating poems and recipes, making this an especially thorough and unique account of one of Alaska's most iconic and important industries.

*Conspiracy* - Ryan Holiday 2019-06-25

An NPR Book Concierge Best Book of 2018! A Sunday Times of London Pick of the Paperbacks A stunning story about how power works in the modern age--the book the New York Times called "one helluva page-turner" and The Sunday Times of London celebrated as "riveting...an astonishing modern media conspiracy that is a fantastic read." Pick up the book everyone is talking about. In 2007, a short blogpost on Valleywag, the Silicon Valley-vertical of Gawker Media, outed PayPal founder and billionaire investor Peter Thiel as gay. Thiel's sexuality had been known to close friends and family, but he didn't consider himself a public figure, and believed the information was private. This post would be the *casus belli* for a meticulously plotted conspiracy that would end nearly a decade later with a \$140 million dollar judgment against Gawker, its bankruptcy and with Nick Denton, Gawker's CEO and founder, out of a job. Only later would the world learn that Gawker's demise was not incidental--it had been

masterminded by Thiel. For years, Thiel had searched endlessly for a solution to what he'd come to call the "Gawker Problem." When an unmarked envelope delivered an illegally recorded sex tape of Hogan with his best friend's wife, Gawker had seen the chance for millions of pageviews and to say the things that others were afraid to say. Thiel saw their publication of the tape as the opportunity he was looking for. He would come to pit Hogan against Gawker in a multi-year proxy war through the Florida legal system, while Gawker remained confidently convinced they would prevail as they had over so many other lawsuit--until it was too late. The verdict would stun the world and so would Peter's ultimate unmasking as the man who had set it all in motion. Why had he done this? How had no one discovered it? What would this mean--for the First Amendment? For privacy? For culture? In Holiday's masterful telling of this nearly unbelievable conspiracy, informed by interviews with all the key players, this case

transcends the narrative of how one billionaire took down a media empire or the current state of the free press. It's a study in power, strategy, and one of the most wildly ambitious--and successful--secret plots in recent memory. Some will cheer Gawker's destruction and others will lament it, but after reading these pages--and seeing the access the author was given--no one will deny that there is something ruthless and brilliant about Peter Thiel's shocking attempt to shake up the world.

**The Untold History of the Potato** - John Reader 2009

From the gold potatoes at the Sun Temple in Cuzco, Peru, the muddy ones in Ireland and those grown in China for MacDonalds chips, via Mrs Beeton, Charles Darwin, Lenin and Chairman Mao, to the mapping of the potato genome, the story of the spud is both satisfying and fascinating.

**The Fish That Ate the Whale** - Rich Cohen 2012-06-05

The author of Sweet and Low presents a historical profile of Samuel Zemurray that traces his rise from a penniless youth to one of the world's wealthiest and most powerful men, offering insight into his capitalist talents and the ways in which his life reflected the best and worst of American business dealings.

**All the Fish in the Sea** - Carmel Finley  
2011-08-22

Between 1949 and 1955, the State Department pushed for an international fisheries policy grounded in maximum sustainable yield (MSY). The concept is based on a confidence that scientists can predict, theoretically, the largest catch that can be taken from a species' stock over an indefinite period. And while it was modified in 1996 with passage of the Sustained Fisheries Act, MSY is still at the heart of modern American fisheries management. As fish populations continue to crash, however, it is clear that MSY is itself not sustainable. Indeed, the concept has been widely criticized by

scientists for ignoring several key factors in fisheries management and has led to the devastating collapse of many fisheries. Carmel Finley reveals that the fallibility of MSY lies at its very inception—as a tool of government rather than science. The foundational doctrine of MSY emerged at a time when the US government was using science to promote and transfer Western knowledge and technology, and to ensure that American ships and planes would have free passage through the world's seas and skies. Finley charts the history of US fisheries science using MSY as her focus, and in particular its application to halibut, tuna, and salmon fisheries. Fish populations the world over are threatened, and All the Fish in the Sea helps to sound warnings of the effect of any management policies divested from science itself.

**The Disappearing Spoon** - Sam Kean  
2010-07-12

From New York Times bestselling author Sam

Kean comes incredible stories of science, history, finance, mythology, the arts, medicine, and more, as told by the Periodic Table. Why did Gandhi hate iodine (I, 53)? How did radium (Ra, 88) nearly ruin Marie Curie's reputation? And why is gallium (Ga, 31) the go-to element for laboratory pranksters?\*

The Periodic Table is a crowning scientific achievement, but it's also a treasure trove of adventure, betrayal, and obsession. These fascinating tales follow every element on the table as they play out their parts in human history, and in the lives of the (frequently) mad scientists who discovered them. THE DISAPPEARING SPOON masterfully fuses science with the classic lore of invention, investigation, and discovery--from the Big Bang through the end of time. \*Though solid at room temperature, gallium is a moldable metal that melts at 84 degrees Fahrenheit. A classic science prank is to mold gallium spoons, serve them with tea, and watch guests recoil as their utensils disappear.

**The Fish Market** - Lee van der Voo 2016-11-15  
The U.S. is privatizing the ocean, wreaking havoc on the seas and on fishing towns. Some people believe it is worth it

*Backcasts* - Samuel Snyder 2016-07-11  
"Many of us probably would be better fishermen if we did not spend so much time watching and waiting for the world to become perfect."- Norman Maclean  
Though Maclean writes of an age-old focus of all anglers—the day's catch—he may as well be speaking to another, deeper accomplishment of the best fishermen and fisherwomen: the preservation of natural resources. *Backcasts* celebrates this centuries-old confluence of fly fishing and conservation. However religious, however patiently spiritual the tying and casting of the fly may be, no angler wishes to wade into rivers of industrial runoff or cast into waters devoid of fish or full of invasive species like the Asian carp. So it comes as no surprise that those who fish have long played an active, foundational role in the preservation,

management, and restoration of the world's coldwater fisheries. With sections covering the history of fly fishing; the sport's global evolution, from the rivers of South Africa to Japan; the journeys of both native and nonnative trout; and the work of conservation organizations such as the Federation of Fly Fishers and Trout Unlimited, *Backcasts* casts wide. Highlighting the historical significance of outdoor recreation and sports to conservation in a collection important for fly anglers and scholars of fisheries ecology, conservation history, and environmental ethics, *Backcasts* explores both the problems anglers and their organizations face and how they might serve as models of conservation—in the individual trout streams, watersheds, and landscapes through which these waters flow.

[Once Upon a Time in Shaolin](#) - Cyrus

Bozorgmehr 2017-07-11

The untold story of the world's most controversial album---a surreal tale of secret

recordings, the Wu-Tang Clan, baffled customs agents, the world's most hallowed art institutions, and a villain of comic book proportions: Martin Shkreli. In 2007, the innovative young Wu-Tang producer, Cilvaringz, took an incendiary idea to his mentor the RZA. They felt that the impact of digitization threatened the sustainability of the record industry and independent artists, while shifting the perception of music from treasured works of art to disposable consumer products. Together they conceived a statement so radical that it would unleash a torrent of global debate---a sole copy of an album in physical form, encased in gleaming silver and sold through an auction house for millions as a work of contemporary art. The execution of this plan raised a number of complex questions: Would selling an album for millions be the ultimate betrayal of music? How would fans react to an album that's sold on the condition that it could not be commercialized? And could anyone ever justify the selling of the

album to the infamous Martin Shkreli? As headlines flashed across the globe, the mystery only deepened. Opinions were sharply divided over whether this was high art or hucksterism---quixotic idealism or a cynical cash grab. Was it a noble act of protest, an act of cultural vandalism, an obscene symbol of greed, a subversive masterpiece, a profound mirror for our time, or a joker on capitalism's card table? As senior adviser to the project, Cyrus Bozorgmehr is uniquely placed to unlock the secrets behind the album and tell the full, unadulterated story. With explosive revelations about backroom plans made public for the first time, *Once Upon a Time in Shaolin* charts the album's journey from inception to disruption in vivid style. An extraordinary adventure that veers between outlandish caper and urgent cultural analysis. *Once Upon a Time in Shaolin* twists and turns through the mayhem and the mischief, while asking profound questions about our relationship with art, music, technology, and

ultimately ourselves.

*American Kingpin* - Nick Bilton 2017-05-02  
NEW YORK TIMES BESTSELLER. The unbelievable true story of the man who built a billion-dollar online drug empire from his bedroom—and almost got away with it In 2011, a twenty-six-year-old libertarian programmer named Ross Ulbricht launched the ultimate free market: the Silk Road, a clandestine Web site hosted on the Dark Web where anyone could trade anything—drugs, hacking software, forged passports, counterfeit cash, poisons—free of the government’s watchful eye. It wasn’t long before the media got wind of the new Web site where anyone—not just teenagers and weed dealers but terrorists and black hat hackers—could buy and sell contraband detection-free. Spurred by a public outcry, the federal government launched an epic two-year manhunt for the site’s elusive proprietor, with no leads, no witnesses, and no clear jurisdiction. All the investigators knew was that whoever was running the site called himself

the Dread Pirate Roberts. The Silk Road quickly ballooned into \$1.2 billion enterprise, and Ross embraced his new role as kingpin. He enlisted a loyal crew of allies in high and low places, all as addicted to the danger and thrill of running an illegal marketplace as their customers were to the heroin they sold. Through his network he got wind of the target on his back and took drastic steps to protect himself—including ordering a hit on a former employee. As Ross made plans to disappear forever, the Feds raced against the clock to catch a man they weren't sure even existed, searching for a needle in the haystack of the global Internet. Drawing on exclusive access to key players and two billion digital words and images Ross left behind, Vanity Fair correspondent and New York Times bestselling author Nick Bilton offers a tale filled with twists and turns, lucky breaks and unbelievable close calls. It's a story of the boy next door's ambition gone criminal, spurred on by the clash between the new world of libertarian-leaning,

anonymous, decentralized Web advocates and the old world of government control, order, and the rule of law. Filled with unforgettable characters and capped by an astonishing climax, American Kingpin might be dismissed as too outrageous for fiction. But it's all too real.

The SAGE Encyclopedia of Food Issues - Ken Albala 2015-03-27

The SAGE Encyclopedia of Food Issues explores the topic of food across multiple disciplines within the social sciences and related areas including business, consumerism, marketing, and environmentalism. In contrast to the existing reference works on the topic of food that tend to fall into the categories of cultural perspectives, this carefully balanced academic encyclopedia focuses on social and policy aspects of food production, safety, regulation, labeling, marketing, distribution, and consumption. A sampling of general topic areas covered includes Agriculture, Labor, Food Processing, Marketing and Advertising, Trade

and Distribution, Retail and Shopping, Consumption, Food Ideologies, Food in Popular Media, Food Safety, Environment, Health, Government Policy, and Hunger and Poverty. This encyclopedia introduces students to the fascinating, and at times contentious, and ever-so-vital field involving food issues. Key Features: Contains approximately 500 signed entries concluding with cross-references and suggestions for further readings Organized A-to-Z with a thematic "Reader's Guide" in the front matter grouping related entries by general topic area Provides a Resource Guide and a detailed and comprehensive Index along with robust search-and-browse functionality in the electronic edition This three-volume reference work will serve as a general, non-technical resource for students and researchers who seek to better understand the topic of food and the issues surrounding it.

*Luck of the Draw* - Chris Gudgeon 2001  
Luck of the Draw profiles past winners of big

lotteries, and how their windfalls impacted their lives, mostly for the better, but sometimes for the worse, such as the Florida widow who won \$5 million in 1984: three years later, she lost her mansion and fancy cars, and owed the IRS \$500,000 in back taxes, and was eventually arrested for trying to hire a contract killer for her daughter-in-law, whom she blamed for her lottery misfortune.

Wild Company - Mel Ziegler 2012-10-02  
A Simon & Schuster eBook. Simon & Schuster has a great book for every reader.

Tuna Wars - Steven Adolf 2019-11-09  
Historically, whenever tuna was hauled ashore, the sounds of battle were never far away. 'Tuna Wars' tells the untold story of the power struggles emerging around tuna, from the distant past to your present-day dinner table. In the ancient past, the giant tuna was the first fish to become the basis of a large-scale industry and a 'global' trade that created fortunes: Hannibal was able to finance his elephant campaign on

Rome thanks to tuna. From the Middle Ages on, a tuna fishing monopoly on Spain's southern coast allowed the nobility to completely dominate the area and even lead the 'invincible' Armada. When the markets for tuna increased exponentially thanks to technical advances, tuna eventually became a billion-dollar business and one of the most-consumed fish species worldwide. But this massive expansion came at a price. An 18th century monk in Madrid was the first to warn that tuna fisheries needed to be run sustainably for the sake of future generations. And the issue of sustainability would go on to become a game-changer in the modern tuna wars, characterized by new alliances and partnerships, hybrid warfare and commercial power struggles. In addition to accompanying you through the history of tuna and sharing insights into fisheries science and approaches to sustainably managing fisheries, Tuna Wars offers practical guidance on choosing sustainably fished tuna. In short, it will tell you

everything you ever wanted to know about tuna, but were afraid to ask.

**Built from Scratch** - Bernie Marcus 2019-08-20

One of the greatest entrepreneurial success stories of the past twenty years When a friend told Bernie Marcus and Arthur Blank that "you've just been hit in the ass by a golden horseshoe," they thought he was crazy. After all, both had just been fired. What the friend, Ken Langone, meant was that they now had the opportunity to create the kind of wide-open warehouse store that would help spark a consumer revolution through low prices, excellent customer service, and wide availability of products. Built from Scratch is the story of how two incredibly determined and creative people—and their associates—built a business from nothing to 761 stores and \$30 billion in sales in a mere twenty years. Built from Scratch tells many colorful stories associated with The Home Depot's founding and meteoric rise; shows that a company can be a tough, growth-oriented

competitor and still maintain a high sense of responsibility to the community; and provides great lessons useful to people in any business, from start-ups to the Fortune 500.

Billion-Dollar Fish - Kevin M. Bailey 2021-06

"Alaska pollock is everywhere. If you're eating fish but you don't know what kind it is, it's almost certainly pollock. Prized for its generic fish taste, pollock masquerades as crab meat in California rolls and seafood salads, and it feeds millions as fish sticks in school cafeterias and Filet-O-Fish sandwiches at McDonald's. That ubiquity has made pollock the most lucrative fish harvest in America--the fishery in the United States alone has an annual value of over one billion dollars. But even as the money rolls in, pollock is in trouble: in the last few years, the pollock population has declined by more than half, and some scientists are predicting the fishery's eventual collapse. Crucial to understanding the pollock fishery, he shows, is recognizing what aspects of its natural history

make pollock so very desirable to fish, while at the same time making it resilient, yet highly vulnerable to overfishing. Bailey delves into the science, politics, and economics surrounding Alaska pollock in the Bering Sea, detailing the development of the fishery, the various political machinations that have led to its current management, and, perhaps most important, its impending demise. He approaches his subject from multiple angles, bringing in the perspectives of fishermen, politicians, environmentalists, and biologists, and drawing on revealing interviews with players who range from Greenpeace activists to fishing industry lawyers."--Amazon.

**Alaska Codfish Chronicle** - James Mackovjak  
2019-08-15

Cod is one of the most widely consumed fish in the world. For many years, the Atlantic cod industry took center stage, but partly thanks to climate change and overfishing, it is more and more likely that the cod on your kitchen table or

in your fast food fish fillets came from Alaska's Pacific Cod Fishery. Alaska Codfish Chronicle is the first comprehensive history of this fishery. It looks at the early decades of the fishery's history, a period marked by hardship and danger, as well as the dominance of foreign fishermen. And the modern era, beginning in 1976 when the United States claimed an exclusive economic zone around the Alaska coasts, "Americanizing" the fishery and replacing the foreign fleets that had been ravaging the resources in the Gulf of Alaska and the Bering Sea. Today, the Pacific cod fishery is, in terms of poundage, the second largest fishery in Alaska, and considered among the best-managed fisheries in the world. This history is extremely well documented, does not spare details, and is accessible to general readers. It incorporates nearly a hundred photographs and illustrations and is sprinkled with numerous observations from fishing industry journals and reports, even incorporating poems and recipes,

making this an especially thorough and unique account of one of Alaska's most iconic and important industries.

### **Drawing the Line** - Tom Sito 2006-10-06

Some of the most beloved characters in film and television inhabit two-dimensional worlds that spring from the fertile imaginations of talented animators. The movements, characterizations, and settings in the best animated films are as vivid as any live action film, and sometimes seem more alive than life itself. In this case, Hollywood's marketing slogans are fitting; animated stories are frequently magical, leaving memories of happy endings in young and old alike. However, the fantasy lands animators create bear little resemblance to the conditions under which these artists work. Anonymous animators routinely toiled in dark, cramped working environments for long hours and low pay, especially at the emergence of the art form early in the twentieth century. In *Drawing the Line*, veteran animator Tom Sito chronicles the

efforts of generations of working men and women artists who have struggled to create a stable standard of living that is as secure as the worlds their characters inhabit. The former president of America's largest animation union, Sito offers a unique insider's account of animators' struggles with legendary studio kingpins such as Jack Warner and Walt Disney, and their more recent battles with Michael Eisner and other Hollywood players. Based on numerous archival documents, personal interviews, and his own experiences, Sito's history of animation unions is both carefully analytical and deeply personal. *Drawing the Line* stands as a vital corrective to this field of Hollywood history and is an important look at the animation industry's past, present, and future. Like most elements of the modern commercial media system, animation is rapidly being changed by the forces of globalization and technological innovation. Yet even as pixels replace pencils and bytes replace paints, the

working relationship between employer and employee essentially remains the same. In *Drawing the Line*, Sito challenges the next wave of animators to heed the lessons of their predecessors by organizing and acting collectively to fight against the enormous pressures of the marketplace for their class interests -- and for the betterment of their art form.

*Chasing Aphrodite* - Jason Felch 2011-05-24

A "thrilling, well-researched" account of years of scandal at the prestigious Getty Museum (Ulrich Boser, author of *The Gardner Heist*). In recent years, several of America's leading art museums have voluntarily given up their finest pieces of classical art to the governments of Italy and Greece. Why would they be moved to such unheard-of generosity? The answer lies at the Getty, one of the world's richest and most troubled museums, and scandalous revelations that it had been buying looted antiquities for decades. Drawing on a trove of confidential

museum records and candid interviews, these two journalists give us a fly-on-the-wall account of the inner workings of a world-class museum, and tell a story of outlandish characters and bad behavior that could come straight from the pages of a thriller. “In an authoritative account, two reporters who led a Los Angeles Times investigation reveal the details of the Getty Museum’s illicit purchases, from smugglers and fences, of looted Greek and Roman antiquities. . . . The authors offer an excellent recap of the museum’s misdeeds, brimming with tasty details of the scandal that motivated several of America’s leading art museums to voluntarily return to Italy and Greece some 100 classical antiquities worth more than half a billion dollars.” —Publishers Weekly, starred review “An astonishing and penetrating look into a veiled world where beauty and art are in constant competition with greed and hypocrisy. This engaging book will cast a fresh light on many of those gleaming objects you see in art

museums.” —Jonathan Harr, author of *The Lost Painting*  
Swordfish - Richard Ellis 2013-04-15  
A perfect fish in the evolutionary sense, the broadbill swordfish derives its name from its distinctive bill—much longer and wider than the bill of any other billfish—which is flattened into the sword we all recognize. And though the majesty and allure of this warrior fish has commanded much attention—from adventurous sportfishers eager to land one to ravenous diners eager to taste one—no one has yet been bold enough to truly take on the swordfish as a biographer. Who better to do so than Richard Ellis, a master of marine natural history? *Swordfish: A Biography of the Ocean Gladiator* is his masterly ode to this mighty fighter. The swordfish, whose scientific name means “gladiator,” can take on anyone and anything, including ships, boats, sharks, submarines, divers, and whales, and in this book Ellis regales us with tales of its vitality and strength. Ellis

makes it easy to understand why it has inspired so many to take up the challenge of epic sportfishing battles as well as the longline fishing expeditions recounted by writers such as Linda Greenlaw and Sebastian Junger. Ellis shows us how the bill is used for defense—contrary to popular opinion it is not used to spear prey, but to slash and debilitate, like a skillful saber fencer. Swordfish, he explains, hunt at the surface as well as thousands of feet down in the depths, and like tuna and some sharks, have an unusual circulatory system that gives them a significant advantage over their prey, no matter the depth in which they hunt. Their adaptability enables them to swim in waters the world over—tropical, temperate, and sometimes cold—and the largest ever caught on rod and reel was landed in Chile in 1953, weighing in at 1,182 pounds (and this heavyweight fighter, like all the largest swordfish, was a female). Ellis's detailed and fascinating, fact-filled biography takes us behind

the swordfish's huge, cornflower-blue eyes and provides a complete history of the fish from prehistoric fossils to its present-day endangerment, as our taste for swordfish has had a drastic effect on their population the world over. Throughout, the book is graced with many of Ellis's own drawings and paintings, which capture the allure of the fish and bring its splendor and power to life for armchair fishermen and landlocked readers alike.

[Contesting Leviathan](#) - Les Beldo 2019-10-17

In 1999, off the coast of the Pacific Northwest, the first gray whale in seven decades was killed by Makah whalers. The hunt marked the return of a centuries-old tradition and, predictably, set off a fierce political and environmental debate. Whalers from the Makah Indian Tribe and antiwhaling activists have clashed for over twenty years, with no end to this conflict in sight. In *Contesting Leviathan*, anthropologist Les Beldo describes the complex judicial and political climate for whale conservation in the

United States, and the limits of the current framework in which whales are treated as “large fish” managed by the National Marine Fisheries Service. Emphasizing the moral dimension of the conflict between the Makah, the US government, and antiwhaling activists, Beldo brings to light the lived ethics of human-animal interaction, as well as how different groups claim to speak for the whale—the only silent party in this conflict. A timely and sensitive study of a complicated issue, this book calls into question anthropological expectations regarding who benefits from the exercise of state power in environmental conflicts, especially where indigenous groups are involved. Vividly told and rigorously argued, *Contesting Leviathan* will appeal to anthropologists, scholars of indigenous culture, animal activists, and any reader interested in the place of animals in contemporary life.

**All the Boats on the Ocean** - Carmel Finley  
2017-02-15

Most current fishing practices are neither economically nor biologically sustainable. Every year, the world spends \$80 billion buying fish that cost \$105 billion to catch, even as heavy fishing places growing pressure on stocks that are already struggling with warmer, more acidic oceans. How have we developed an industry that is so wasteful, and why has it been so difficult to alter the trajectory toward species extinction? In this transnational, interdisciplinary history, Carmel Finley answers these questions and more as she explores how government subsidies propelled the expansion of fishing from a coastal, in-shore activity into a global industry. While nation states struggling for ocean supremacy have long used fishing as an imperial strategy, the Cold War brought a new emphasis: fishing became a means for nations to make distinct territorial claims. A network of trade policies and tariffs allowed cod from Iceland and tuna canned in Japan into the American market, destabilizing fisheries in New England and

Southern California. With the subsequent establishment of tuna canneries in American Samoa and Puerto Rico, Japanese and American tuna boats moved from the Pacific into the Atlantic and Indian Oceans after bluefin. At the same time, government subsidies in nations such as Spain and the Soviet Union fueled fishery expansion on an industrial scale, with the Soviet fleet utterly depleting the stock of rosefish (or Pacific ocean perch) and other groundfish from British Columbia to California. This massive global explosion in fishing power led nations to expand their territorial limits in the 1970s, forever changing the seas. Looking across politics, economics, and biology, *All the Boats on the Ocean* casts a wide net to reveal how the subsidy-driven expansion of fisheries in the Pacific during the Cold War led to the growth of fisheries science and the creation of international fisheries management. Nevertheless, the seas are far from calm: in a world where this technologically advanced

industry has enabled nations to colonize the oceans, fish literally have no place left to hide, and the future of the seas and their fish stocks is uncertain.

**Living with a SEAL** - Jesse Itzler 2015-11-03  
Entrepreneur Jesse Itzler chronicles his month of living and extreme fitness training with a Navy SEAL in the New York Times and #1 LA Times bestseller *LIVING WITH A SEAL*, now with two bonus chapters. Entrepreneur Jesse Itzler will try almost anything. His life is about being bold and risky. So when Jesse felt himself drifting on autopilot, he hired a rather unconventional trainer to live with him for a month-an accomplished Navy SEAL widely considered to be "the toughest man on the planet"! *LIVING WITH A SEAL* is like a buddy movie if it starred the Fresh Prince of Bel-Air...and Rambo. Jesse is about as easy-going as you can get. SEAL is...not. Jesse and SEAL's escapades soon produce a great friendship, and Jesse gains much more than muscle. At turns

hilarious and inspiring, *LIVING WITH A SEAL* ultimately shows you the benefits of stepping out of your comfort zone.

*Big Brown* - Greg Niemann 2010-12-08

Although its brown vans are on every block and its delivery service reaches more than 200 countries, UPS is among the world's most underestimated and misunderstood companies. For the first time, a UPS "lifer" tells the behind-the-scenes story of how a small messenger service became a business giant. *Big Brown* reveals the remarkable 100-year history of UPS and the life of its founder Jim Casey—one of the greatest unknown capitalists of the twentieth century. Casey pursued a Spartan business philosophy that emphasized military discipline, drab uniforms, and reliability over flash—a model that is still reflected in UPS culture today. *Big Brown* examines all the seeming paradoxes about UPS: from its traditional management style and strict policies coupled with high employee loyalty and strong labor relations;

from its historical "anti-marketing" bias (why brown?) to its sterling brand loyalty and reputation for quality.

*The Western Flyer* - Kevin M. Bailey 2015-03-20

In January 2010, the *Gemini* was moored in the Swinomish Slough on a Native American reservation near Anacortes, Washington. Unbeknownst to almost everyone, the rusted and dilapidated boat was in fact the most famous fishing vessel ever to have sailed: the original *Western Flyer*, immortalized in John Steinbeck's nonfiction classic *The Log from the Sea of Cortez*. In this book, Kevin M. Bailey resurrects this forgotten witness to the changing tides of Pacific fisheries. He draws on the Steinbeck archives, interviews with family members of crew, and more than three decades of working in Pacific Northwest fisheries to trace the depletion of marine life through the voyages of a single ship. After Steinbeck and his friend Ed Ricketts—a pioneer in the study of the West Coast's diverse sea life and the inspiration

behind “Doc” in Cannery Row—chartered the boat for their now-famous 1940 expedition, the Western Flyer returned to its life as a sardine seiner in California. But when the sardine fishery in Monterey collapsed, the boat moved on: fishing for Pacific ocean perch off Washington, king crab in the Bering Sea off Alaska, and finally wild Pacific salmon—all industries that would also face collapse. As the Western Flyer herself faces an uncertain future—a businessman has bought her, intending to bring the boat to Salinas, California, and turn it into a restaurant feature just blocks from Steinbeck’s grave—debates about the status of the California sardine, and of West Coast fisheries generally, have resurfaced. A compelling and timely tale of a boat and the people it carried, of fisheries exploited, and of fortunes won and lost, *The Western Flyer* is environmental history at its best: a journey through time and across the sea, charting the ebb and flow of the cobalt waters of the Pacific

coast.

**Broad Band** - Claire L. Evans 2020-07-07

If you loved *Hidden Figures* or *The Rise of the Rocket Girls*, you'll love Claire Evans' breakthrough book on the women who brought you the internet--written out of history, until now. "This is a radically important, timely work," says Miranda July, filmmaker and author of *The First Bad Man*. The history of the internet is more than just alpha nerds, programmers, and male garage-to-riches billionaires. Female visionaries have always been at the vanguard of technology and innovation. In fact, women turn up at the very beginning of every important wave in technology. They may have been hidden in plain sight, their inventions and contributions touching our lives in ways we don't even realize, but they have always been part of the story. In a world where tech companies are still male-dominated and women are often dissuaded from STEM careers, *Broad Band* shines a much-needed light on the bright minds history forgot,

from pioneering database poets, data wranglers, and hypertext dreamers to glass ceiling-shattering dot com-era entrepreneurs. Get to know Ada Lovelace, who wove the first computer program in 1842, and Grace Hopper, the tenacious mathematician who democratized computing after World War II. Meet Elizabeth "Jake" Feinler, the one-woman Google who kept the earliest version of the Internet online, and Stacy Horn, the New York cyberpunk who ran one of the world's earliest social networks out of her New York City apartment in the 1980s. Join the ranks of the pioneers who defied social convention to become leaders of the tech revolution. This electrifying corrective to tech history introduces us all to our long-overlooked tech mothers and grandmothers--showing us that if there's a "boy's club" that dominates Silicon Valley today, it's an anachronism.

**Labor's Untold Story** - Richard Owen Boyer  
1955

The \$12 Million Stuffed Shark - Don Thompson  
2012-02-21

Why would a smart New York investment banker pay \$12 million for the decaying, stuffed carcass of a shark? By what alchemy does Jackson Pollock's drip painting No. 5, 1948 sell for \$140 million? Intriguing and entertaining, The \$12 Million Stuffed Shark is a Freakonomics approach to the economics and psychology of the contemporary art world. Why were record prices achieved at auction for works by 131 contemporary artists in 2006 alone, with astonishing new heights reached in 2007? Don Thompson explores the money, lust, and self-aggrandizement of the art world in an attempt to determine what makes a particular work valuable while others are ignored. This book is the first to look at the economics and the marketing strategies that enable the modern art market to generate such astronomical prices. Drawing on interviews with both past and present executives of auction houses and art

dealerships, artists, and the buyers who move the market, Thompson launches the reader on a journey of discovery through the peculiar world of modern art. Surprising, passionate, gossipy, revelatory, *The \$12 Million Stuffed Shark* reveals a great deal that even experienced auction purchasers do not know.

**Fisheries, Quota Management and Quota Transfer** - Gordon M. Winder 2017-07-11

This volume examines the impact of fish stock assessment and catch share arrangements in context through case studies and in terms of ecosystem, economy and society. It examines the rationalizing work of bio-economic projects, especially the institutionalization of individual transferable quota (ITQ) in fisheries: what impact have they had on fisheries and fishers? The contributing authors understand ITQ and quota management as bio-economic projects, that is, as widely deployed but locally constituted projects that combine biological and economic logics to rationalize production and, in

this case, fish. Politicians and managers use these projects and the models that justify them to rationalize fisheries in favor of modern technology and for capital and species efficiency. Aimed at a diverse interdisciplinary fisheries management readership, and designed as a guide to issues emerging in any assessment of ITQ, the book is a timely investigation of the origins and diverse experiences of ITQ projects, including resistance to them, attempts to develop fisheries management around them, and experiences of the risks that come with them. Now around forty years old, ITQ has never been subject to the kind of comprehensive sustainability assessments once advocated by Elinor Ostrom, let alone the full-cost accounting of impacts at the national level that Evelyn Pinkerton recently called for. *Fisheries, Quota Management and Quota Transfer* offers multi-disciplinary assessments of the effects of ITQ from scholars working in eight countries. The book brings together scholars from

anthropology, economics, geography, sociology, the history of science, and marine environmental history to discuss experiences from fisheries in eight industrialized countries. It considers cases from outside as well as inside the EU, including ITQ pioneers, New Zealand and Iceland. The combination allows for an unprecedented international perspective on stock assessments and share allocation systems. By emphasizing emerging, becoming, learning and transforming through knowledge, the book conceives technology as a field of power and choice, nevertheless dominated by managers through specific projects in specific contexts. Individual chapters relate bio-economic projects to separate theoretical literature, an approach that facilitates multi-disciplinary dialog.

*The Tragedy of the Commodity* - Stefano B.

Longo 2015-06-25

Winner of the 2017 Paul Sweezy Marxist Sociology Book Award from the American Sociological Association Although humans have

long depended on oceans and aquatic ecosystems for sustenance and trade, only recently has human influence on these resources dramatically increased, transforming and undermining oceanic environments throughout the world. Marine ecosystems are in a crisis that is global in scope, rapid in pace, and colossal in scale. In *The Tragedy of the Commodity*, sociologists Stefano B. Longo, Rebecca Clausen, and Brett Clark explore the role human influence plays in this crisis, highlighting the social and economic forces that are at the heart of this looming ecological problem. In a critique of the classic theory “the tragedy of the commons” by ecologist Garrett Hardin, the authors move beyond simplistic explanations—such as unrestrained self-interest or population growth—to argue that it is the commodification of aquatic resources that leads to the depletion of fisheries and the development of environmentally suspect means of aquaculture. To illustrate this argument, the book features

two fascinating case studies—the thousand-year history of the bluefin tuna fishery in the Mediterranean and the massive Pacific salmon fishery. Longo, Clausen, and Clark describe how new fishing technologies, transformations in ships and storage capacities, and the expansion of seafood markets combined to alter radically and permanently these crucial ecosystems. In doing so, the authors underscore how the particular organization of social production

contributes to ecological degradation and an increase in the pressures placed upon the ocean. The authors highlight the historical, political, economic, and cultural forces that shape how we interact with the larger biophysical world. A path-breaking analysis of overfishing, *The Tragedy of the Commodity* yields insight into issues such as deforestation, biodiversity loss, pollution, and climate change.